

Shamir is introducing a new concept in customized lenses. Based on its unique technologies, **Shamir Proline™** lenses are designed to match the wearer's activity, providing all-over sharp focus, near or far, exactly where it's needed. It's a new look at how to maximize performance



Ordering Shamir Golf™:

As for all Shamir Freeform lenses, ordering is quick and easy. All you need is:
 Patient's prescription
 Mono Far PD and fitting height
 Pantoscopic tilt, Vertex distances, Panoramic angle
 Frame data: A, B, DBL, or tracer file
 Minimum fitting height for progressive lenses: 19 mm

To be sure the Shamir Golf lens can be adapted to your particular wraparound frame, contact our Call Center. We also recommend you let us do the glazing and fitting in our lab.

Material	Index	Power range progressive	Addition	Power range single vision
Trivex clear/Transitions®/polarized	1.53	-5.00 [D] to +4.00 [D]	1.00 to 3.50	-6.00 [D] to +6.00 [D]
Polycarbonate clear/Transitions®/polarized	1.586	-6.00 [D] to +5.25 [D]	1.00 to 3.50	-6.50 [D] to +6.00 [D]
SuperLite™ clear/Transitions®/polarized	1.6	-6.00 [D] to +5.25 [D]	1.00 to 3.50	-6.50 [D] to +6.00 [D]

*For additions higher than 2.50, the score card may need to be distanced for viewing.

Now introducing:

Shamir Golf™

from the

SHAMIR PROLINE™



Innovative new line of advanced customized lenses:

Maximize your performance



SHAMIR

Shamir Optical Industry Ltd.
 info@shamir.com • www.shamir.com



SHAMIR

Lenses designed with the golfer in mind

Every stroke, whether a drive or a putt, requires concentration. The golfer's focus moves from the ball to its destination. He calculates distances and terrain. The accuracy of visual input is crucial to the eye-hand coordination needed for winning results. The golfer's vision, whether focused on the score card or a distant green, needs to be as sharp as his attention. His lenses need to be Shamir Golf™.

Shamir Golf™ – Meeting special needs

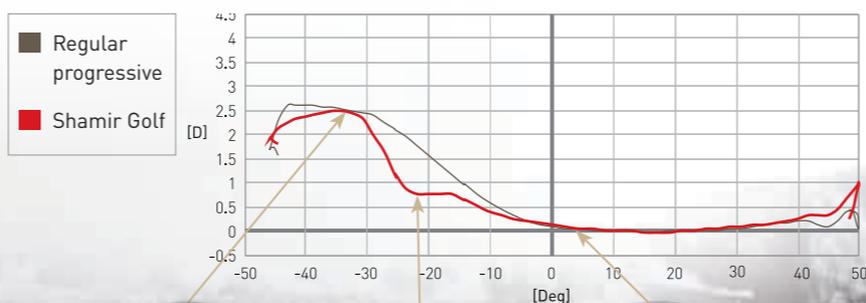
After studying the eye movements of golfers, Shamir's development team identified 3 vital areas of focus: close (filling in the score card), mid-range (looking down at the ball) and far (viewing the distant green).

This means that golfers who are using conventional Progressive lenses, don't get the optical power they need for focusing on the ball – where they need it most!

In addition, it was discovered that golfers make more than average use of their peripheral field of vision as they focus on the ball, look out sideways to where they want the ball to go, and back down at the ball. Ordinary Progressive lenses don't provide golfers with the extra help needed for that peripheral viewing. Just when focus and concentration are most important, the lenses let him down.

Shamir Golf optimizes vision and provides the player with a more comfortable golfing experience by ensuring sharp viewing in **all three crucial focal areas** - the far distant green, the ball at the player's feet, and the score card in his hand, as well as **enhanced peripheral vision**.

Vertical Cross-Section Along the Convergence Path



The Shamir Golf™ advantages

- Sharp focus without distortion in the 3 crucial focal areas
- Clear peripheral viewing
- Designed to suit wraparound frames that cover and protect the eyes
- Shamir's As Worn Technology™ ensures optimal focus based on frame data
- Available as Progressive and SV lens
- Extra-protection safety materials combine impact protection with comfort and performance
- UV and blue light protection
- Optional polarized lenses help reduce glare from surfaces such as sand or water

Available in colours specially suited to golf:

G Transitions® SOLFX™ "Power Purple"

B Brown for sunny days

O Orange for low light conditions

* Transitions® SOLFX™ "Power Purple": purple to dark purple lens for golfers, designed to optimize contrast while playing golf. Special lens tint enhances visibility of golf ball against a green background

* Not suitable for driving

